



## **SPONSOR OPPORTUNITIES**

**Easter Seals Central Texas Casino Royale Gala 2016**  
**Four Seasons Hotel**  
**February 27, 2016**

### **Presenting Sponsorship- \$15,000**

As the **PRESENTING** Sponsor of the 2016 Gala, you will be taking the lead in an extraordinary journey in support of people living with disabilities. Your leadership will insure vital resources will be available for ESCT to continue to build on our mission. Participate in an evening that will delight the palate with great food and wine, while providing an uplifting experience focused on creating awareness and support for your corporate community- related goals and ESCT clients in need. Your organization will benefit from the positive role taken in support of the Central Texas Community with disabilities, as well as contributing to the fundraising goals of the Gala.

#### **Mission Benefits:**

- Company representative will present the “mission moment” message from the podium during the presentations at the event
- Be featured in a video clip posted on the ESCT event website and be provided with a link to post on your corporate website and use in social media
- Provide a “Welcome” letter to be published in the program connecting our mission with our guests
- Build a corporate reputation for supporting the Central Texas Community with disabilities
- Connect to other sponsors and supporters from the Central Texas Community

#### **VIP Guest Experience:**

- Preferred seating for 20/2 tables
- Tableside Wine/Champagne Service for your table(s)
- Special Commemorative Party Favor for your guests
- 20 Invitations to the Pre-event Major Donor event (date TBD)

#### **Sponsorship Activation:**

- Naming rights to the event, “2016 Gala presented by...”
- Recognition in ESCT press & promotional materials prior to and after the Gala
- Recognition in video presentations at the Gala
- Premiere placement of signage throughout the venue
- Company logo on all printed & online materials (save the date, invitations, program, event website)

## **Gold Sponsorship- \$10,000**

### **Right of First Refusal to Sponsor **Live Auction Presentation** or **Silent Auction Area****

As a **Gold** Sponsor of the 2016 Gala, you will have the option of supporting the mission and fundraising goals of Easter Seals Central Texas with a direct activation showcasing your commitment to our community. ESCT will provide the Gold sponsors with maximum visibility at the “King and Queen of Hearts” Gala event by offering the ability to “brand” a portion of our revenue drivers with your corporate identity.

As the ESCT Live Auction Presentation sponsor, you will have a direct connection to the mission by associating your name/logo on the Live Auction stage presentation and listings in the program as we present donors the opportunity to purchase items to fundraise for ESCT as part of the Live Auction.

As the ESCT Silent Auction Area sponsor, you will have enhanced visibility in signage and on the auction catalog shared with our gala guests as they enjoy the opportunity to shop our exciting silent auction and bid to raise funds for ESCT.

#### **Mission Benefits:**

- Company representative will announce/present the auction highlights from the podium during the presentation
- Provide the introduction to the auction(s) to be published in the program connecting our mission with our guests
- Build a corporate reputation for supporting the Central Texas Community with disabilities
- Connect to other sponsors and supporters from the Central Texas Community

#### **VIP Guest Experience:**

- Preferred seating for 10
- Tableside Wine/Champagne Service for your table
- Special Commemorative Party Favor for your guests
- 10 Invitations to our Major Donor event (date TBD)

#### **Sponsor Activation:**

- Recognition in ESCT press & promotional materials prior to and after the Gala
- Recognition in video presentations at the Gala
- Premiere placement of signage associated with your sponsored asset at the event
- Company logo on selected printed & online materials

## **Silver Sponsorship- \$7,500**

### **Right of First Refusal to Sponsor **ESCT Special Appeal/Mission Presentation****

As a Silver Sponsor of the 2016 Gala, you will have the option of supporting the mission and fundraising goals of Easter Seals Central Texas with a direct activation showcasing your commitment to our community. ESCT will provide the Silver sponsors with maximum visibility at the “King and Queen of Hearts” Gala event by offering the ability to “brand” a portion of our event with your identity.

As the ESCT Special Appeal sponsor, you will have a direct connection to the mission by associating your name/logo on the auction paddles and in the program as we present donors the opportunity to make a contribution to ESCT as part of the Live Auction.

As the ESCT Signature Cocktail Station sponsor, you will have enhanced visibility among our gala guests as they enjoy a themed cocktail served in a souvenir glass bearing your company name/logo.

#### **Mission Benefits:**

- Company representative will present the special appeal from the podium during the presentation; as cocktail sponsor, company representative will offer the toast to the donors following the auctions
- Participate in an evening that will both delight your palate with great food and wine, while providing an uplifting experience focused on creating a community of awareness, supporting corporate community related goals and ESCT clients in need.
- Build a corporate reputation for supporting the Central Texas Community with disabilities
- Connect to other sponsors and supporters from the Central Texas Community

#### **VIP Guest Experience:**

- Preferred seating for 10
- Tableside Wine/Champagne Service for your table
- Special Commemorative Party Favor for your guests
- 8 Invitations to our Major Donor event (date TBD)

#### **Sponsor Activation:**

- Recognition in ESCT press & promotional materials prior to and after the Gala
- Recognition in video presentations at the Gala
- Premiere placement of signage associated with your sponsored asset at the event
- Company logo on all printed & online materials (save the date, invitations, program, event website)

## **Bronze Sponsorship- \$5,000**

### **Right of First Refusal to Sponsor the **Casino After Party****

As a Bronze Sponsor of the 2016 Gala, you will have the option of supporting the mission and fundraising goals of Easter Seals Central Texas with a direct activation showcasing your commitment to our community. ESCT will provide the Bronze sponsors with maximum visibility at the “King and Queen of Hearts” Gala event by offering the ability to “brand” a portion of our event with your identity.

As the ESCT Casino After Party sponsor, you will have a direct connection to the mission by associating your name/logo on venue entry and in the program as we celebrate a success evening with a vibrant after party with entertainment.

#### **Mission Benefits:**

- Participate in an evening that will both delight your palate with great food and wine, while providing an uplifting experience focused on creating a community of awareness, supporting corporate community related goals and ESCT clients in need.
- Build a corporate reputation for supporting the Central Texas Community with disabilities
- Connect to other sponsors and supporters from the Central Texas Community

#### **VIP Guest Experience:**

- Preferred seating for 10
- Tableside Wine/Champagne Service for your table
- 6 Invitations to our Major Donor event (date TBD)

#### **Sponsor Activation:**

- Recognition in ESCT press & promotional materials prior to and after the Gala
- Recognition in video presentations at the Gala
- Premiere placement of signage associated with your sponsored asset at the event
- Company logo on selected printed & online materials

## **Bronze Sponsorship- \$5,000**

## **Right of First Refusal to Sponsor the **Disco After Party****

As a Bronze Sponsor of the 2016 Gala, you will have the option of supporting the mission and fundraising goals of Easter Seals Central Texas with a direct activation showcasing your commitment to our community. ESCT will provide the Bronze sponsors with maximum visibility at the “King and Queen of Hearts” Gala event by offering the ability to “brand” a portion of our event with your identity.

As the ESCT Disco After Party sponsor, you will have a direct connection to the mission by associating your name/logo on venue entry and in the program as we celebrate a success evening with a vibrant after party with entertainment.

### **Mission Benefits:**

- Participate in an evening that will both delight your palate with great food and wine, while providing an uplifting experience focused on creating a community of awareness, supporting corporate community related goals and ESCT clients in need.
- Build a corporate reputation for supporting the Central Texas Community with disabilities
- Connect to other sponsors and supporters from the Central Texas Community

### **Guest Experience:**

- Preferred seating for 10

### **Sponsor Activation:**

- Recognition in ESCT press & promotional materials prior to and after the Gala
- Recognition in video presentations at the Gala
- Premiere placement of signage associated with your sponsored asset at the event
- Company logo on selected printed & online materials

## **Other Sponsor Opportunities**

### **Cocktail Sponsor \$3500**

- Company logo prominently displayed on all bars throughout the event
- Logo included in print materials
- 6 Individual tickets to the Gala

### **Valet Parking Sponsor \$2,500**

- Company logo prominently displayed on website, invite and program
- Opportunity to display company logo at first point of entry of the event
- 4 Individual Tickets to the Gala

## **Casino Chip Sponsor \$2,500**

- Company name/logo on casino chip bags provided to each guest
- Signage with company name/logo throughout Casino areas
- 4 Individual Tickets to the Gala